UX / Visual Designer

STIVEN SEPULVEDA

● Portfolio www.stivensc.com

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ABOUT ME

Experienced visual designer adept in corporate identity, UX/UI design, and software/app interfaces. Proficient in Adobe XD, Figma, Photoshop, Illustrator, and After Effects with 5+ years of industry experience.

EXPERIENCE

UX/UI / Product Designer

Veritas Automata | April 2021 - May 2023

- Created an internal portal for managers to monitor data, locker status, and orders.
- Designed touchpad interfaces for locker control.
- Collaborated with engineering teams and stakeholders to address user pain points.
- Delivered user flows, personas, style guides, and prototypes with a focus on accessibility.
- Developed a cohesive design system to enhance development efficiency.

UX/UI / Visual Designer

Prisma Coffee Tech | February 2020 - April 2021

- Designed an app connecting automatic coffee roasters for efficient coffee roasting.
- Ensured a cohesive brand experience across machines, marketing materials, and web/app interfaces.
- Partnered with product and engineering teams to prioritize user needs in design.

UI / Visual Designer (south korea)

Technics Engineering Co. | March 2017 - December 2019

- Designed user-friendly touch screen interfaces for embroidery machines in Korea and China.
- Led a cross-cultural team to create intuitive interfaces through user testing and client collaboration.
- Developed visually appealing and functional designs using industry-standard tools.

UI / Visual Designer & Social Communicator Assistant

Lima Ltda. | October 2015 - July 2016

- Bridged the gap between design and development by collaborating with engineers on user-friendly software interfaces.
- Partnered with marketing to transform ideas into compelling visual designs.
- Created customized identities aligning with industry trends and client preferences.

EDUCATION & CERTIFICATE

Google UX Design Professional Course
Coursera | 2022

UX/UI Design Advanced Course
Coder House | 2020

Graphic Design Bachelor's Degree
I.U Pascual Bravo | 2016

Graphic Design Two-Year Degree
I.E Concejo de Medellín | 2012